

Summer 2018 (Interdisciplinary) Media Intern

Tldr; An incredibly fast-growing organization looking to hire a phenomenal intern (and potential part-time hire) fascinated by the intersections of media, marketing, strategy and social impact. Could this be you?

Company description: Aspir8 is a social enterprise that provides mentorship and training opportunities to empower students to create change in their communities. Long version at aspir8.org/story

~ Why we need you ~

Aspir8 is dedicated to sharing stories that move young people to transform society. Our programs inspire and drive students of all ages to make lasting changes in their personal and professional lives. We want to replicate this experience for those we may not be able to reach physically, but with whom we can still - through media - connect with emotionally.

As a(n Interdisciplinary) Media intern, you will have a chance to actively shape the way we express our story, and give voice to the way this interacts and intertwines with the hundreds of individuals we have helped push on the journey towards seizing and rewriting their own stories.

~ What we're looking for ~

This is a fantastic opportunity for those who can embrace the responsibility.

We need someone who is curious and hungry. Someone who has a broad and interdisciplinary understanding of a variety of mediums, but perhaps also one or two self-identified specialties, such as;

- Sound design / recording / podcasting
- Graphic design
- Post-production / video editing
- Branded content / entertainment
- Social media strategy (not the mindless posting kind, the kind that drives results through intentionality)
- Integrated media planning and / or strategy
- Web development
- Interviewing
- Writing
- Surprise us.

We are looking for someone who confidently says "I don't know, but I bet I can figure it out," and can simultaneously keep multiple plates spinning. Someone who pays attention to each and every detail, but still manages to view things in context, and keep the bigger picture in mind.

We infuse a human centered design approach to everything we do. It's harder, but at the same time so much more rewarding. If you're committed to getting ahead in you career through honest reflection and self-improvement, this position is an excellent fit.

~ What you'll do ~

Your interests and past experiences will determine what you end up working on. Possible projects could include;

- Editing intimate, character-driven interviews (short and long-form) for Facebook / YouTube / the platform you identify would work best, given our objectives and organisational strategy
- Editing and potentially releasing our podcast featuring conversations with international award winning changemakers (see www.aspir8.org/mentors for more info on our interviewees)
- Proposing then testing then refining then implementing and then monitoring absolutely wild(ly successful?) social media campaigns and strategies
- Designing graphics that drive action and best showcase our impact metrics and thus tell our story
- Coming up with a solid, integrated media plan (including partnerships and distribution) for our global PR/marketing strategy
- Launching the Aspir8 blog, ideally with contributions coming in from all around the globalized world

It's definitely cool, but as we said, a lot of responsibility.

“Not your typical internship (but this time we actually mean it)”

- BYOI (bring your own interests and expand our business propositions in that line)
- Take charge of the internship program and make it the best part of your week (your feedback and suggestions will directly inform the next intern's experience)
- Work directly with the Founder & CEO (who you better believe cares about what you have to say because [media] internships of all sorts are exactly how she got where she is right now)

In conclusion (and in case you haven't reached this conclusion already), this is an absolutely amazing, one-of-a-kind, hands-on opportunity, tailor made for those interested in (at least two of) the digital x education x startup x social impact space.

So if reading this job description got your heart pumping even a little more than usual, we want to know. Don't let the adrenaline and momentum go to waste – email your résumé and brief cover letter to join@aspir8.org today.

Keep in mind:

~ You will be coordinating and working remotely with a team based in Dubai. No we can't pay for your vacation but you're still welcome to visit!

~ Interns are generally expected to work between 5 – 15 hours a week. We can work around your schedule and you will definitely have a life outside the hours put in, but we expect to command your full effort, commitment and brainpower while in work mode.

~ In terms of majors - it doesn't matter what you study, only why you want to contribute. Let us know if graphic design's your jam or you've got a killer Instagram in your cover letter - we want to get to know what fulfills you!

~ Finally, do yourself a favour and look up the word "multipotentialite." Those are the kinds of people you will be working with. But, and there are no minus points for this, if you want to specialize, you can. If you are interested in opting for a (self-designed) internship concentration, make sure you include this information in your cover letter and/or résumé. You can also include a picture of your favorite dog or meme. Or dog meme, but we digress.

~ This internship does not currently have a stipend but is eligible for college credit.

~ Do apply as soon as possible because we are interviewing on a rolling basis.