

Summer 2018 Business Development and Community Engagement Intern

Tldr; An incredibly fast-growing organization looking to hire a phenomenal intern (and potential part-time hire) fascinated by the intersections of media, marketing, strategy and social impact. Could this be you?

Company description: Aspir8 is a social enterprise that provides mentorship and training opportunities to empower students to create change in their communities. Long version at aspir8.org/story

~ *Why we need you* ~

Operations / Biz Dev

“The only strategy that is guaranteed to fail is not taking risks.”

— Mark Zuckerberg, founder of Facebook

Figure out which risks are worth others taking and which risks are for us.

Whether you're researching business models, compiling case studies, designing development strategies or implementing your own brand of growth hacks, an Aspir8 intern will always be thinking 8 steps ahead ;)

Community Managing / Happiness Upkeep:

“It's amazing that in building businesses today, we have the fortune to build communities. Fifty years ago that wasn't the case. It's an opportunity and responsibility.

- Jake Schwartz, CEO and co-founder of General Assembly

Take control of our SurveyMonkey and MailChimp stories and make us look like movie stars. Just remember it's our community that yells “Action” and “Cut.”

From securing press coverage to getting our social media to sing, an Aspir8 intern will always think of how to motivate others and make work better for everyone.

Making our Mark:

“Capital isn't scarce; vision is.”

- Sam Walton, founder of Walmart

Aspir8 stands for creating change at any age. That's why we've committed to being around for our 100th anniversary even if we haven't yet turned one.

Get a chance to dive deep into the social enterprise strategy space by taking ownership of the company's B Corporation and/or 501(c)(3) status filing. Also plan or lay the foundations for pilot outreach events as part of your own original community expansion and engagement project.

“Not your typical internship (but this time we actually mean it)”

- BYOI (bring your own interests and expand our business propositions in that line)
- Take charge of the internship program and make it the best part of your week (your feedback and suggestions will directly inform the next intern’s experience)
- Work directly with the Founder & CEO (who you better believe cares about what you have to say because internships are exactly how she got where she is right now)

In conclusion (and in case you haven’t reached this conclusion already), this is an absolutely amazing, one-of-a-kind, hands-on opportunity, tailor made for those interested in (at least two of) the digital x education x startup x social impact space.

So if reading this job description got your heart pumping even a little more than usual, we want to know. Don’t let the adrenaline and momentum go to waste – email your résumé and brief cover letter to join@aspir8.org today.

Keep in mind:

~ You will be coordinating and working remotely with a team based in Dubai. No we can’t pay for your vacation but you’re still welcome to visit!

~ Interns are generally expected to work between 5 – 15 hours a week. We can work around your schedule and you will definitely have a life outside the hours put in, but we expect to command your full effort, commitment and brainpower while in work mode.

~ In terms of majors - it doesn’t matter what you study, only why you want to contribute. Let us know if graphic design’s your jam or you’ve got a killer Instagram in your cover letter - we want to get to know you!

~ Finally, do yourself a favour and look up the word “multipotentialite.” Those are the kinds of people you will be working with. But, and there are no minus points for this, if you want to specialize, you can. Concentrations in Business Development, Community Engagement and Marketing/PR will be available for Summer 2018. If you are interested in opting for an internship concentration, make sure you include this information in your cover letter and/or résumé. You can also include a picture of your favorite dog or meme. Or dog meme, but we digress.

~ This internship does not currently have a stipend but is eligible for college credit.

~ Do apply as soon as possible because we are interviewing on a rolling basis.